

17-18 June 2025

New York Marriott Marquis / New York, N.Y., USA

Sponsorship Opportunities

Contact sales@aist.org to secure your sponsorship today!
globalsteeldynamicsforum.org

Platinum+
 Customizable packages available!
 Contact sales@aist.org for additional information.

	Platinum	Gold	Silver	Exhibits Only
Pre-Event	<ul style="list-style-type: none"> Recognition on event website Logo with 250-word profile on event website Recognition in <i>Iron & Steel Technology</i> Recognition in email marketing communications Digital Ad Retargeting package – 1 month 	<ul style="list-style-type: none"> Recognition on event website Logo with 250-word profile on event website Recognition in <i>Iron & Steel Technology</i> Recognition in email marketing communications Digital Ad Retargeting package – 1 month 	<ul style="list-style-type: none"> Recognition on event website Logo with 250-word profile on event website Recognition in <i>Iron & Steel Technology</i> Recognition in email marketing communications Digital Ad Retargeting package – 1 month 	<ul style="list-style-type: none"> Recognition on event website Logo with 250-word profile on event website Recognition in <i>Iron & Steel Technology</i> Recognition in email marketing communications Digital Ad Retargeting package – 1 month
On-Site	<ul style="list-style-type: none"> Logo on stage backdrop Logo on event signage Full-page ad in digital program Logo in digital program Company name in digital program Verbal recognition at the start of keynote session 60-second commercial 2-hour meeting room time slot Tag in daily social media recap post Delegate passes Exhibit space 	<ul style="list-style-type: none"> Logo on stage backdrop Logo on event signage Full-page ad in digital program Logo in digital program Company name in digital program Verbal recognition at the start of keynote session 60-second commercial 2-hour meeting room time slot Tag in daily social media recap post Delegate passes Exhibit space 	<ul style="list-style-type: none"> Logo on stage backdrop Logo on event signage Full-page ad in digital program Logo in digital program Company name in digital program Verbal recognition at the start of keynote session 60-second commercial 2-hour meeting room time slot Tag in daily social media recap post Delegate passes Exhibit space 	<ul style="list-style-type: none"> Logo on stage backdrop Logo on event signage Full-page ad in digital program Logo in digital program Company name in digital program Verbal recognition at the start of keynote session 60-second commercial 2-hour meeting room time slot Tag in daily social media recap post Delegate passes Exhibit space
Post-Event	<ul style="list-style-type: none"> Logo recognition in the event recap video Full-page ad in the recap issue of <i>Iron & Steel Technology</i> Recognition in post-conference communications 	<ul style="list-style-type: none"> Logo recognition in the event recap video Full-page ad in the recap issue of <i>Iron & Steel Technology</i> Recognition in post-conference communications 	<ul style="list-style-type: none"> Logo recognition in the event recap video Full-page ad in the recap issue of <i>Iron & Steel Technology</i> Recognition in post-conference communications 	<ul style="list-style-type: none"> Logo recognition in the event recap video Full-page ad in the recap issue of <i>Iron & Steel Technology</i> Recognition in post-conference communications

Exclusive Elements
 Platinum, Gold and Silver Sponsors select one of the available options below.

- Platinum**
- Meeting Door Headers - 2 Available
 - Wi-Fi
 - Elevator Clings - 3 Available
 - Portable Charger

- Gold**
- Column Wraps (Meeting Rooms) - 2 Available
 - Lunch (Day 1)
 - Lunch (Day 2)
 - Reception (Day 1)
 - Reception (Day 2)
 - Column Wraps (Registration) - 2 Available
 - 2-in-1 Charger Key Ring
 - Tech Accessory Travel Bag
 - Lanyards
 - Pens
 - Note Pads

- Silver**
- Digital Program
 - Morning Networking Break (Day 1)
 - Morning Networking Break (Day 2)
 - Afternoon Networking Break (Day 1)
 - Afternoon Networking Break (Day 2)
 - Registration Desk - 3 Available
 - Online Registration Banner
 - Baggage Check
 - Directory Sign Header
 - Breakfast (Day 1)
 - Breakfast (Day 2)
 - Restroom Mirrors - 1 Available



GLOBAL STEEL DYNAMICS FORUM

Additional Sponsorship Opportunities

Non-Industry Media Partner

- Recognition as Media Partner on website
- Logo on all media releases
- Dedicated press release posted on the AIST SteelNews website
- Logo on stage backdrop
- Opportunity to interview key speaker *(upon committee approval)*
- Distribute research materials to attendees
- Feature in digital program
- One delegate pass plus 10% off additional passes

Rise & Spice Bloody Mary Bar

- During Breakfast *(Day 1)*
- Recognition on event website
- Name listed in digital program
- Sponsor recognition signage
- Branded cocktail napkins
- Recognition in post-conference print communications
- One delegate pass plus 10% off additional passes

A la Carte and Add-Ons

Sponsorship package is not required for purchase

- Column Wraps *(Networking Foyer)* • 4 Available
- 2-pack of Floor Stickers *(Placed in meeting room and networking foyer)* • 6 Available
- “Charge Up” Station *(Meeting Room or Networking Foyer)* • 2 Available
- Cocktail Tabletop Clings *(Meeting Room)* • 6 Available