

FOR IMMEDIATE RELEASE

## Spohn + Burkhardt Announces Opening of North American Division in CT, USA

Milford, CT - Spohn + Burkhardt, a leading global manufacturer of industrial joysticks, control stations, and cabins, is pleased to announce the establishment of its new North American division in Milford, Connecticut. The new division is located at 500 Bic Drive and will serve as the main North American hub for sales, customer support, product service and local inventory.

"We are thrilled to establish a direct presence in North America," said Markus Seifert, CEO of Spohn + Burkhardt. "This new division will enable us to provide our customers with enhanced support and local product service."

Spohn + Burkhardt has been serving North America through distribution partners for nearly four decades. The company's products, including models like the VNSO, VNS2 and NS3, are world-renowned for their reliability in the most demanding crane and industrial applications. The establishment of the new division reflects the company's commitment to providing direct and comprehensive support to its growing customer base in the region.

The Milford location will house a dedicated sales team, customer service department, comprehensive inventory of parts and products, and a fully equipped service and repair center. The company also plans to establish manufacturing and assembly capabilities in the facility in the coming months to improve lead times for the region.

Spohn + Burkhardt is headquartered in Blaubeuren, Germany and serves a diverse range of industries in North America and throughout the world, including ports, steel mills, construction, mining and more. The company's complete range of control solutions is known across industries for its unrivaled quality, consistent reliability, and operational efficiencies.

For more information about Spohn + Burkhardt's new North American division, please visit the company's website at <u>www.spobu-na.com</u> or contact the Milford, CT facility at (203) 549-8032.

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