

Sponsorship Opportunities

Contact sales@aist.org to secure your sponsorship today!

Platinum+

Customizable packages available!
 Contact sales@aist.org for additional information.

	Platinum	Gold	Silver	Exhibits Only	
Pre-Event	<ul style="list-style-type: none"> Recognition on event website Logo with 250-word profile on event website Recognition in <i>Iron & Steel Technology</i> Recognition in email marketing communications Digital Ad Retargeting package – 1 month 	<ul style="list-style-type: none"> ◆ ◆ ◆ ◆ ◆ 	<ul style="list-style-type: none"> ◆ ◆ ◆ ◆ 	<ul style="list-style-type: none"> ◆ 	
On-Site	<ul style="list-style-type: none"> Logo on stage backdrop Logo on event signage Full-page ad in digital program Logo in digital program Company name in digital program Verbal recognition at the start of keynote session 60-second commercial 2-hour meeting room time slot Tag in daily social media recap post Delegate passes Exhibit space 	<ul style="list-style-type: none"> ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ <p>5 (plus 20% off additional passes) Upon Availability</p>	<ul style="list-style-type: none"> ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ <p>3 (plus 20% off additional passes) Upon Availability</p>	<ul style="list-style-type: none"> ◆ ◆ ◆ ◆ <p>Half-page ad</p> <p>2 (plus 10% off additional passes) Upon Availability</p>	<ul style="list-style-type: none"> ◆ ◆ <p>1 (plus 10% off additional passes)</p>
Post-Event	<ul style="list-style-type: none"> Logo recognition in the event recap video Full-page ad in the recap issue of <i>Iron & Steel Technology</i> Recognition in post-conference communications 	<ul style="list-style-type: none"> ◆ ◆ ◆ <p>Print and Electronic</p>	<ul style="list-style-type: none"> ◆ ◆ ◆ <p>Print and Electronic</p>	<ul style="list-style-type: none"> ◆ ◆ ◆ <p>Print</p>	<ul style="list-style-type: none"> ◆ ◆ ◆ <p>Print</p>

Exclusive Elements

Platinum, Gold and Silver Sponsors select one of the available options below.

Platinum

- Meeting Door Headers - 2 Available
- Wi-Fi
- Elevator Clings - 3 Available
- Chair Cover (Meeting Room)
- Portable Charger

Gold

- Column Wraps (Meeting Rooms) - 2 Available
- Lunch (Day 1)
- 2-in-1 Charger Key Ring
- Lunch (Day 2)
- Reception (Day 1)
- Tech Accessory Travel Bag
- Reception (Day 2)
- Lanyards
- Column Wraps (Registration) - 2 Available
- Pens
- Note Pads

Silver

- Digital Program
- Morning Networking Break (Day 1)
- Online Registration Banner
- Morning Networking Break (Day 2)
- Baggage Check
- Afternoon Networking Break (Day 1)
- Directory Sign Header
- Afternoon Networking Break (Day 2)
- Breakfast (Day 1)
- Registration Desk - 3 Available
- Breakfast (Day 2)
- Restroom Mirrors - 2 Available

Additional Sponsorship Opportunities

Non-Industry Media Partner

- Recognition as Media Partner on website
- Logo on all media releases
- Dedicated press release posted on the AIST SteelNews website
- Logo on stage backdrop
- Opportunity to interview key speaker *(upon committee approval)*
- Distribute research materials to attendees
- Feature in digital program
- One delegate pass plus 10% off additional passes

Rise & Spice Bloody Mary Bar

- During Breakfast *(Day 1)*
- Recognition on event website
- Name listed in digital program
- Sponsor recognition signage
- Branded cocktail napkins
- Recognition in post-conference print communications
- One delegate pass plus 10% off additional passes

A la Carte and Add-Ons

Sponsorship package is not required for purchase

- Column Wraps *(Networking Foyer)* • 4 Available
- 2-pack of Floor Stickers *(Placed in meeting room and networking foyer)* • 6 Available
- “Charge Up” Station *(Meeting Room or Networking Foyer)* • 2 Available
- Cocktail Tabletop Clings *(Meeting Room)* • 6 Available